



MEDIA STATEMENT

For Immediate Release

By Sophia Batek | sophia.batek@fairprice.com.pg

Picture and caption distributed with this media statement

FairPrice fights the fair way with TIPNG

Thursday, April 15th, 2021, Port Moresby – FairPrice has joined Transparency International PNG in the fight against corruption as the latest Corporate Member in the SME Category. It is simple to join and they encourage others to join too.

The initiative to join was led by FairPrice staff after TIPNG held a lunch & learn workshop with them last year.

TIPNG defines corruption as the abuse of power for private gain; it hurts everyone who depends on the integrity of people in positions of authority.

“We understand corruption affects the economy, business operations and even simple sporting games. It matters to us, our families and our livelihood,” comments FairPrice staff.

“Fighting corruption is everyone’s business, and sustainable change in this regard can only be achieved through our collective action” says TIPNG CEO Arianne Kassman.

Therefore, it is important that SMEs such as FairPrice join in the anti-corruption movement as even their small voice can be of collective impact in the long run.

“In joining TIPNG we gain access to resources and information that inform and empower our team to act against corruption in our everyday lives. We see it as a good investment for many reasons” says FairPrice Director Mr. Elphick.

For interested SMEs who would like to join, contact Memberships and Events officer, Kalia. Maraga on email: kalia.maraga@transparencypng.org.pg

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Picture Caption

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About FairPrice

It is our vision to be a retailer and employer of choice for Papua New Guineans. A locally owned and managed SME business providing quality, affordable products at a fair price for all Papua New Guineans. FairPrice is fast becoming the First Choice for quality, affordable furniture & electrical products in Port Moresby & Beyond! The FairPrice flagship showroom is located in Courts Building Gordons.